

WORK

**THE
VANGUARD
GROUP**
Malvern PA

DESIGNER | Summer 2007 - Present

As a member of Vanguard's User Experience Group I have played in integral role in the planning, information architecture, design and presentation layer development of both enhancements to existing sites and completely new web experiences. I am currently working on a new, user-centered version of vanguard.com.

**DELPHIC
SAGE**
Philadelphia PA

DESIGNER | Winter 2003 - Summer 2007

At Delphic Sage I art directed and developed a wide range of projects from law firm sites to food service catalogs. I regularly met with clients to discuss and present design concepts and collaborated with architects and developers to produce robust experiences. I also worked with a management team on estimates and proposals.

LERNE
Philadelphia PA

CREATIVE DIRECTOR & FOUNDER | Summer 2003 - Present

What started as a T-shirt design experiment with a few friends later led to some consulting work. Now, Lerne is essentially the cover that lets me say "we" instead of "I" when I pitch freelance work. Outside of work I enjoy taking on branding and identity work, several sites for friends and now friends of friends and even a few T-shirts here and there. Helps to keep me balanced.

**DIGITAL
DESIGN
WORKS**
Gladwyne PA

DESIGN INTERN | Winter 2001

At DDW I participated in the redesign of company branding with senior designers, re-configured company voice and data network into an organized and scalable system. I was offered a full time position after graduation, the company later moved to Philadelphia and became Delphic Sage.

SCHOOL

PHILA U
Philadelphia PA

BACHELOR of GRAPHIC DESIGN & COMMUNICATION | Fall 2003

Philadelphia University School of Architecture and Design

SKILLS

**TECH
NOL
OGY**

PHOTOSHOP, ILLUSTRATOR, CSS & HTML

The ability to use all of these technologies allows me not only to produce effective web experiences but produce them efficiently.

PERSONAL

LISTENING, COMMUNICATING & EMPATHY

Sure, listening and communicating are great for teamwork and client relationships, but it's empathy that, what I feel, turns a great site into a great experience.